



L. Robert Payne
School of Hospitality &
Tourism Management

Summer 2022

Dear NEW Hospitality, Recreation & Tourism Management Student,

Welcome to the SDSU Payne School of HTM! We are delighted that you have chosen one of our majors for your college path and want to ensure that your HTM experience is the very best that it can be. This requires you to take ownership of that experience, but also be open to coaching and mentoring as you continue your journey with us.

First and foremost, share your passion for the industry with us. You are joining a wonderful major. Whether you decide you want to work in a restaurant, own a hotel, work in parks or recreation, manage a tribal casino, plan events, or be in a job that allows you to explore hospitality & tourism, you have found the right place at SDSU. I encourage that as you begin your journey with us, you become involved with the numerous student organizations within our major. These organizations cover all of our emphasis areas and are an energetic representation of the industry.

Ask a lot of questions. We will have numerous executives visiting our campus and our school. These executives are choosing to be here because they care greatly about your education and want you to be successful in whatever path you choose.

Work in the industry. While you may love the job that you have now, nothing will truly prepare you for a job in hospitality than an actual position in one. Christina Jeffries, Internship & Placement Director, and KJ Lecesne, RTM Internship Coordinator, are here to help you and provide part-time, seasonal, and internship placement opportunities for you. This is one of the best ways to figure out which path is best for you.

Show up.- This is the key to being successful in this school. When you show up, be engaged, be professional, and represent your school well. HTM at SDSU is all about *going above and beyond...*

As you enjoy each of the opportunities that have been provided to you; please note that none of them would be possible without the philanthropic support that we receive from our community partners, our alumni, our parents, our friends and you. We will ask you to give back the same way that students who have walked the halls previously have done.

Again, welcome to a wonderful School! Please know that the faculty, staff, and I are here as resources for you.

My best,

Carl Winston

Founder & School Director



L. Robert Payne School of Hospitality & Tourism Management

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First Year Roadmap

Fall Semester

Description	Course*	Units
GE Written Communication	RWS 100 or equivalent	3
GE Oral Communication	COMM 103 or equivalent	3
GE Arts and Humanities	Student Choice	3
GE Social and Behavioral Sciences/Major Prep	Sustainable: Econ 101 Outdoor Resource: GEOG 102 Recreations System: PSY 101	3
Major Prep	HTM 201	3
University Seminar	GEN S – 100 C	1
Total Units		16
Cumulative Units		16

Mark your Calendar:

Payne School Welcome Back Lunch: Tuesday, September 13th from 11am-2:00 pm in the Student Union Courtyard

Orientation To-Do List

1. Put the Payne School Lunch on your calendar.
2. Check out the student association social media sites and follow or like at least one.
3. Buy a suit for HTM 201 and Payne School events

Connect with us!



<http://htm.sdsu.edu>



@HTMAdivising
@HTM_Jobs



htmasst@sdsu.edu



@sdsupayneschool

Student Associations

National Society of Minorities in Hospitality (NSMH)

Promoting and ensuring minority success in the fields of hospitality

- Develop professional skills
- Experience a diverse group of people
- Nationally run student organization
- Network with students and industry professionals



sdsu@nsmh.org



sdsunsmh

Recreation and Tourism Student Association (RTSA)

Provides opportunity for professional growth both on campus and in the local community in the Recreation and Tourism Industry

- Network with industry professionals.
- Develop professional skills.
- Give back to the community.
- Join if you love being in the outdoors!



rtsa.sdsu@gmail.com



RTSA_SDSU



RTSA.SDSU

Foodies

Promotes the universal love for food, restaurants, and the hospitality industry

- Join if you have a passion for food!
- Learn about food and beverage.
- Network with students and restaurant professionals.
- Come hungry!



foodies.sdsu@gmail.com



foodiesdsu

Tribal Gaming Student Association (TGSA)

Provides insight to the world of Tribal Gaming and its many benefits to the Native American and surrounding communities through poverty alleviation, cultural revitalization and nation building

- Raise awareness of tribal government gaming.
- Learn about the American Indian culture



TGSA.sdsu@gmail.com



TGSA.SDSU

Student Associations

Lodging Management Student Association (LMSA)

A platform for hospitality students to bridge the gap between college and the professional lodging industry

- Networking opportunities
- Behind the scenes tours
- Community involvement
- Social Events
- Professional development



LMSA

San Diego State University



lmsa.sdsu@gmail.com



lmsa_sdsu

Meetings and Events Student Association (MESA)

To provide students with opportunities to get involved with the industry on a more personal level

- Network with industry leaders and students
- Attend and volunteer at top hospitality events.
- Build a resume with hands-on planning experience.
- Have fun!



mesa.sdsu@gmail.com



Mesa_sdsu

Students Creating Rides, Entertainment, Attractions and Memories (SCREAM)

Providing students of all majors opportunities to get more involved within the Attractions and Entertainment Industries.

- Networking Opportunities
- Exposure to both industries
- Venue & attraction tours
- Professional & creative development



sdsuscream@gmail.com



sdsuscream

Get Involved