

# Monique G. López | AICP, MCRP, MA

1345 Gregory Street  
San Diego, CA 92102  
619-602-3903  
monique.garcia.lopez@gmail.com



## EDUCATION

M.A. Community and Regional Planning  
University of Oregon,  
Eugene

M.A. Political Science  
California State University,  
Long Beach

B.A. History and Political Science,  
Minor: Religion  
Vanguard University,  
Costa Mesa

American Institute of Certified  
Planners

## SKILLS

Adobe Creative Suite

Audio & Photo Editing

Quantitative & Qualitative  
Analysis

Bilingual (Intermediate; Spanish)

Community Engagement

Budgeting

Project Management

Popular Education Development

Storytelling Production  
& Curation

## PRESENTATIONS

### 2020

- UCLA's Lewis Center for Regional Policy Studies; "InterActions LA" - Methodology Matters; Panelist

### 2019

- Bike Pittsburgh's 6th annual Women and Non-Binary Forum; Keynote Speaker
- San Diego Regional Bike Summit - Mobility Justice; Panel Moderator
- American Planning Association, Inland Empire; SB1000 From Policy to Action; Round-table: Equity, Diversity, and Inclusion in the Transportation Sector; Facilitator
- The National Consortium for Creative Placemaking; A New Vision for Community Empowerment; Panelist
- American Planning Association - San Francisco; LGBTQ Community Healing and Visioning; Panelist
- American Planning Association - San Francisco; Women and Active Travel; Panelist

### 2018

- California Chapter of the American Planning Association- Learning from the Blue Line First/Last Mile Plan: Lessons from a New Model for Community Engagement and Partnership; Panelist
- California Chapter of the American Planning Association- San Diego; Moving Toward Transportation Justice - What Can Planners do to Meet the Needs of Disadvantaged Communities?; Diversity Summit Panelist
- San Diego Regional Bicycle Summit- San Diego; Building Infrastructure for Women; Panelist

### 2017

- American Society of Landscape Architecture- Los Angeles; The Equity, and Inequity, of Complete Streets; Panelist

### 2016

- Next Generation Place-based Innovations: Rural Visions, Values, and Hope for the Future; Panelist
- Pro Walk, Pro Bike, Pro Place- Vancouver, Canada All In! Engagement Strategies to Make Connections in Diverse Communities; Panelist
- PedsCount! - Long Beach; At the Intersection of Walkability & Equity: Why Race, Age, & Ability Matter for the Movement; Plenary Speaker

### 2015

- California Bike Summit - San Diego; What is "Bike Equity" and how should organizations approach this?; Opening Plenary Speaker
- California Bike Summit - San Diego; How to do Pop-Up Demonstrations for Policy Change; Panelist
- California Bike Summit - San Diego; Making Connections in Low-Income Communities; Panelist

### 2008

- American Society for Environmental History - Boise; PR, Politics, & People: One Community's Journey Towards Justice; Panelist

## PROFESSIONAL EXPERIENCE

### Adjunct Faculty

2018- Present

- Antioch University: Department of Urban Sustainability Graduate Program - Urban Infrastructure (URS 524); Democratizing Community Planning
- California State University, Pomona: Regenerative Studies Graduate Program - Coalition Building (RS 640); Department of Regenerative Studies (2018-2019); Regenerative Urban Infrastructure (2020)

2019- Present

- Pitzer College: Department of Environmental Analysis - Democratizing Community Planning

2006-2008

- Imperial Valley College - United States History: Reconstruction to Present (HIST 121); American Government & Politics (POLS 102)

### Founder & Planning Director

Pueblo Planning | Oct 2017-Present

- Works in partnership with public agencies and community based organizations to co-develop and implement community engagement strategies that engage the most vulnerable to the impacts of planning decisions.
- Imagines, develops, and employs engaging community participatory planning workshops and pop-ups that are socially and culturally appropriate and are arts and storytelling-based.
- Implements Human Centered Design and Design Justice approach to co-creation with communities their vision for their neighborhood and city.
- Creates popular education materials for a wide variety of audiences.
- Manages projects and budgets, builds relationships, and navigates the bidding process.

### Deputy Executive Director of Advocacy

LA County Bicycle Coalition | Apr 2017-Oct 2017

- Led countrywide policy campaigns, oversee educational programs, execute LACBC's local advocacy strategy, and guide a growing team of community organizing staff.
- Planned, promote, implement, and evaluate a wide-range of education, policy, and organizing-related events and programs.
- Fostered strong peer relationships with diverse organizations and individuals to raise awareness of and support for bicycle education, policies, and infrastructure projects beyond traditional supporters.
- Developed policies and strategies to advance bicycle transportation and transportation equity issues county-wide by drawing connections to transportation policy from land use, health, environment, education, economics, and racial justice.
- Evaluated and pursue potential contracts and grants to determine alignment with LACBC's county-wide goals and staff capacity all the while building strong relationships with funders by sharing the LACBC story, programs and campaigns and goals.
- Provided guidance to staff, develop and manage budgets, conduct financial audits of existing fee for service contracts and grants, and write grants and produce grant reports

### Planning Coordinator

Kounkey Design Initiative | Jun 2016-Jun 2017

- Managed multiple projects by overseeing budgets, grant writing and reporting, supervising staff, and coordinating with governmental and non-governmental project partners, to improve the built environment with and for low-income communities of color in the Eastern Coachella Valley.
- Developed materials for and facilitated participatory planning and design workshops.
- Met community members where they are (grocery stores, libraries, parks, etc.) to better understand their needs and ideal solutions in order to help shape policy and planning decisions regarding public spaces.
- Provided technical assistance to build the leadership capacity of women micro-entrepreneurs and a youth-led bike coop.
- Created space for residents to tell their own stories and help them translate that to a tangible outcome of a planning process, program, or policy.

### Senior Planner & Policy Advocate

Environmental Health Coalition | Jan 2014-Jun 2016

- Worked with residents to identify transportation needs and impacts and facilitate community-driven strategies.
- Built leadership capacity to advocate for community improvements by providing education and training for community residents through the development and execution of popular education.
- Conducted issue research and developed policy analysis and position papers to influence transportation policies, investment, and planning affecting low-income communities of color.
- Managed project budgets, assisted in grant writing and reporting, and built relationships with funders and shared the vision of the organization to successfully gain Financial support.
- Coordinated the transportation justice campaign to increase funding and accelerate the development of transit and active transportation projects in coalition with other organizations.

## PROFESSIONAL EXPERIENCE (Cont.)

### Policy Coordinator

Oregon Water Resources Congress | Jan 2014-Jun 2016

- Assisted in the successful passage of SB 839 (develops the framework for a water infrastructure development fund) and SB 837 (removes the barriers to small in-conduit hydro-power projects while creating a fund to strategically protect fish) during the 2013 legislative session.
- Developed and executed advocacy and outreach strategies.
- Tracked, monitored, and analyzed state and federal legislation.
- Participated in hearings, work groups, and other meetings to influence public policy.
- Developed briefing materials, legislative reports, FAQ sheets, white papers, and other documents in response to key legislative issues.

### Project Manager & Research Assistant

University of Oregon | Jun 2010-Oct 2012

- Managed planning and public policy projects for cities throughout Oregon, on topics such as economic development of Latino immigrant owned businesses, diversity and equity strategic plans, development of participatory planning guidelines, strategies to reduce barriers to public engagement, and the development of a plan to increase political engagement of Latino Communities throughout the State.
- Interviewed city staff and community members, conducted case study and precedent research on best practices, and synthesized findings to develop policy and planning recommendations in final reports delivered to our clients which included the Cities of Eugene, Woodburn, Salem, and the Oregon Secretary of State.
- Supervised staff to cultivate a culture of collaboration and teamwork, ensure we were on schedule and under budget, and that client needs were being met with the highest quality and an unwavering commitment to social justice/equity in our analysis and recommendations.

### Campaign Associate & Policy Analyst

Coalition for Clean Air | Sep 2009-2010

- Communicated effectively to state legislators and local elected officials to ensure that the port and freight transportation sector in the Los Angeles/Long Beach region reaches its GHG-reduction goals as mandated by AB32.
- Recruited and organized a broad coalition of stakeholders to advocate at the local, regional, and state levels to reduce green house gases and toxic air pollutants in the port and freight transportation and energy sectors.
- Researched and synthesized highly complex information into white papers, FAQ sheets, policy briefings, and developed policy and planning recommendations.

### Clean Air Initiative Coordinator

American Lung Association | Dec 2006-Aug 2008

- Organized and educated a broad coalition of community stakeholders, including hundred of parents and youth, to engage in the planning and political process to implement strategies to address poor air quality and reduce asthma triggers.
- Effectively organized a campaign to stop the expansion of a feedlot operation across the street from an elementary school
- Advocated on policies to reduce air pollution through participation and facilitation of meetings and workshops with local, regional, and state policy makers
- Influenced public policy through media advocacy using the newspaper, television, radio, and the creation of fact sheets and action alerts to disseminate information
- Provided policy and planning feedback to county and city governments by reviewing and commenting upon EIR/EIS reports and planning documents
- Tracked grant progress, managed budgets, and wrote update reports to grant funders

## REFERENCES

### Dr. Adonia Lugo

Department Chair, Urban Sustainability  
Antioch University  
949-547-3686

### Randy Torres-Van Vleck

Senior Program Manager- Transportation & Planning  
City Heights Community Development Corporation  
619-886-9343