

William B. Snavely
Director, School of Communication
Professor of Communication, San Diego State University

Contact:

School of Communication, 5500 Campanile Drive
San Diego State University
San Diego, CA 92182-4560
Office Phone: (619) 594-0895
Cell Phone: (619) 592-1018

Educational Background

- Ph.D., Communication, University of Nebraska, Lincoln (1977)
- M.A., Communication, West Virginia University, Morgantown (1974)
- B.S. Speech Communication, Illinois State University, Normal (1973)

Employment Record

2007-Present	Professor of Communication	San Diego State University
2007-Present	Director, School of Communication	San Diego State University
2004-2007	Associate Dean, Undergraduate Studies Farmer School of Business	Miami University Oxford, Ohio
2000-2004	Chair, Department of Management	Miami University
2002-2007	Professor of Management	Miami University
1998-2000	Assistant Chair, Department of Management	Miami University
1982-2002	Associate Professor of Management	Miami University
1987-1989	Director, Center for Labor-Management Cooperation * \$975,000 in Ohio Dept. of Development Grants	Miami University
1980-1982	Assistant Professor of Management	Miami University
1977-1980	Visiting Assistant Professor of Communication	Miami University
1976	Research Associate, Department of Management	University of Nebraska
1974-1977	Teaching Assistant, Speech Communication	University of Nebraska
1973-1974	Graduate Teaching/Research Assistant, Speech	West Virginia University

Honors

- San Diego State University PSFA College Council Faculty Recognition, 2012
- Miami University Student Government “Honored Professor” Award, 2002
- Miami University CELT Teaching Effectiveness Award, 1999
- Finalist, Miami University E. Phillip Knox Teaching Award, 1999
- DSR-TKA Distinguished Alumni Award, 1998
- Who's Who in America, 1999-Present
- Who's Who in the Midwest, 1990-2007
- Who's Who in American Education, 1992-Present
- Who's Who Among America's Teachers, 2002-Present
- Who's Who of Emerging Leaders in America, 1992
- Who's Who in Finance & Industry, 1990
- Who's Who in the World, 1997
- Butler County Land Use Coordinating Committee Service Award, 1997
- International Men of Achievement, 1988
- Miami University Alumni Association Teaching Recognition, 1990, 1994, 1997, 2010.
- Order of Omega Faculty Award, 1987, 2013
- Beta Gamma Sigma Distinguished Faculty Award, 1986
- Beta Gamma Sigma, Business Honorary, 1983
- Miami University Administrative Fellowship, 1981
- Outstanding Young Teacher Award, CSSA, 1980
- Outstanding Young Men of America, 1979
- Who's Who Among Students in American Universities, 1973

Courses Taught

SDSU - School of Communication

- COMM 406: Intercultural Organizational Communication (In Europe)
- COMM 485: Communicating Leadership
- COMM 601: Theory & Research Methods in Communication
- COMM 786: Leadership & Communication (MA students)
- COMM 750: Corporate Communication (MA students in Europe)

Miami U. - Communication Department

- COM 135: Public Speaking
- COM 136: Interpersonal Communication
- COM 231: Small Group Communication
- COM 336: Advanced Interpersonal Communication
- COM 431: Persuasion Theory and Research
- COM 633: Persuasion Theory and Research (MA students)
- COM 634: Interpersonal Communication Theory and Research (MA)

Miami U. - Management Department

- BUS 150C: First Year Business Honors Seminar
- BUS 450C: Senior Business Honors Seminar
- MGT 291/301: Organizational Behavior
- MGT 291/301.I: International Organizational Behavior (Luxembourg, Europe)
- MGT 375: Entrepreneurship & Venture Restructuring in Russia (Moscow)
- MGT 381/416: Managerial Communication and Consulting
- MGT 415: Leadership and Learning (Honors section – 2003)
- MGT 415.L: International Dimensions of Leadership (Luxembourg)
- MGT 416.L: International Managerial Development (Luxembourg)
- MGT 601: Management (MBA students)
- MGT 615: Seminar in Managerial Skills (MBA)
- MGT 617: Seminar in Organizational Behavior (MBA)
- MGT 618: Organizational Behavior (MBA non-majors)
- MGT 625: Seminar in Organizational Behavior (MBA)

Selected Professional Activities

Academy of Management:

- Conference Coordinator & Chair, Conference Committee (1998-2001)
- Chair, Conference Coordination Task Force (1999-2000)
- Chair, Site Selection Committee (1999-2001)
- Organizational Communication & Information Systems Division - Program Chair (1989); Division Chair (1990-91); Reader (1992-2000)
- Organizational Behavior Division – Reader (2000-2005)
- Local Arrangements Committee (1996-1998)
- Local Arrangements Chair - Cincinnati (1997)
- Local Arrangements Strategic Task Force (1996-97)

Midwest Academy of Management:

- President (2006-07)
- Program Chair (2005-06)
- Board of Directors (1998-2001; 2004-Present)
- Proceedings Editor (1998 - 2000)

Editorial Boards:

- Journal of Leadership & Organization Studies (2002-2011)
- Current Issues in Management (2001-2002)

Miami University:

- Chair of Management (2000-2004)
- Assistant Chair, Management (1998-2000)
- MGT - Director of Graduate Studies (1982-1987)
- MGT - Coordinator, Organizational Behavior Area (1985-1987, 1990-1997)
- MGT – Member, Promotion and Tenure Committee (1990-2000)
- Divisional (FSB) Governance Committee (1997-1999); Chair (1998-1999)
- FSB Parliamentarian (1998 - 2000)
- Chair, FSB Research Committee (1982-1984)
- Chair, FSB International Studies Committee (1995-1997)

- Summer Overseas Programs, (Luxembourg: 1993-94, 1998; Russia: 1990, 1993-1996, 2000-2001, 2003-2005; Business in Europe: 2001-2003)
- FSB Written and Oral Communication Skills Project Team (1997-1998)
- Elected Member, University Council/Senate (1982-1989; 1996-2002; 2006-2007)
- Executive Committee, University Senate (1996-1997; 1999-2001)
Vice-Chair (1999-2000), Chair (2000-2001)
- Member, University Leadership Coordinating Committee (2005-2007)
- Chair, University Parking Task Force (2000-2002)
- Graduate Council (1981-1983)
- University Lecture Series (1995-96)
- Athletic Policy Committee (1996-1997)
- Academic Policy Committee (1997-1999)
- University Appeals Board (1997-98)

San Diego State University:

- Director, School of Communication (2007-Present)
- Member, University Student Grievance Committee (2011-Present)
- SDSU Representative, CSU-Academic Council on International Programs (2012-2014)
- Member, Intercollegiate Athletics Council (IAC; 2010-Present)
 - Member, Student Affairs Subcommittee of IAC (2010-2012)
 - Member, Governance & Compliance Subcommittee of IAC (2012-Present)
 - Member, Budget & Finance Subcommittee of IAC (2012-Present)
- SDSU Representative, Collegiate Organization for Intercollegiate Athletics (COLA; 2010-Present)
 - Local Arrangements chair for annual conference, February 2015.
- Member, Enhancing Campus Climate and Culture for Persons of Varying Abilities Task Force (2013-Present)
- Search Committees
 - Chair, Campus Presidential Search Committee (2011)
 - Chair, Provost Search Committee (2014)
 - Member, Dean of College of Business Search Committee (2010-11)
- Elected Member, University Senate (2008-2014)
 - Chair, 2010-2012
 - Member, Elections Committee (2008-2010)
 - Chair, Active Transportation Task Force (2012-13)
 - Parliamentarian, 2012-2014
- Member, Student Research Committee (2008-2010)
- Chair, PSFA Personnel Committee (2009-2010)
- Member, Divisional (PSFA) International Studies Committee (2007-2010)
- Summer Overseas Programs (Communication in Europe: 2009, 2011, 2012, 2015)

Community (Oxford, Ohio):

- Member, Oxford Board of Zoning Appeals (2006-2009)
- Member, Oxford Planning Commission (2002-2003)
- Member, Oxford Historic Preservation Commission (2002-2003)
- Member, Oxford City Council (1987-95; 1997-2001)
- Mayor (1991-93; 1997-2001)
- Member, Oxford Community Improvement Corporation (1990-99)
- Butler County Land Use Coordinating Committee (1993-95; First elected chair)
- Charter Review Committee (Chair, 1996-97; Member, 2006)
- Member, Leadership Oxford (1994-97)

Research and Publication

Books/Book Chapters:

1. Snavely, W. B. (1979). *Interpersonal communication experiences*, Minneapolis: Burgess.
2. Snavely, W.B., & Piland, R.N. (1983). *Interpersonal communication experiences, 2nd Ed.* Minneapolis: Burgess.
3. Snavely, W. B., (1995). Human communication in organizations. In F. Luthans (Ed.), *Virtual organizational behavior* New York: McGraw-Hill.
4. Snavely, W. B., (2002). Human communication in organizations. In F. Luthans (Ed.), *Virtual organizational behavior, 2nd Ed.* New York: McGraw-Hill.
5. Porcano, T. M., Snavely, W. B., Shull, D. & Staton, W. (2004). Creating a multi-site summer study abroad program. In C. Wankel & R. DeFillipi (Eds.), *The cutting edge of international management education: Vol. 2 of the research in management education and development scholarly book series.* New York: IAP.

Journal Articles:

1. Lashbrook, W., Snavely, W. B., & Sullivan, D.L. (1977). The effects of source credibility and message information quantity on the attitude change of apathetics. *Communication Monographs*, 44, 252-262.
2. Snavely, W. B. (1978). Inoculation and Machiavellianism as predictors of resistance to persuasion. *Ohio Speech Journal*, 16, 13-19.
3. Snavely, W. B. (1981). The impact of social style upon person perception in primary relationships. *Communication Quarterly*, 29, 132-143.
4. Snavely, W. B., & McNeill, J. D. (1983). Job-related stressors: A scale analysis. *Proceedings of the Midwest Academy of Management*.
5. Snavely, W. B., & Walters, E. (1983). Differences in communication competence among administrator social styles. *Journal of Applied Communication Research*, 11, 120-135.
6. Snavely, W. B., & Sullivan, D. L. (1984). Corporate communication: Building confidence between the academic and business worlds. *ACA Bulletin*, 48, 72-77.
7. Snavely, B. K., & Snavely, W. B. (1990). Communicating control: Formal and informal sources and processes. *Academy of Management Best Papers Proceedings*, 247-251.
8. Snavely, W. B., Miasoedov, S. & McNeilly, K. (1998). Cross-cultural peculiarities of the Russian entrepreneur: Adapting to the new Russians. *Business Horizons*, 41: 2, 8-14.
9. Snavely, W. B. & McNeill, J. D. (2008). Communicator style and social style: Testing a theoretical interface. *Journal of Leadership and Organizational Studies*, 14: 3, 219-232.

Professional Conference Papers/Presentations:

1. Lashbrook, W., Snavelly, W. B., Sublette, J., Thompson, V., & Sullivan, D. L. (1974, December). *The effects of source credibility and message information quantity on the attitude change of apathetic*. Paper presented at the Speech Communication Association Conference, Chicago. (Top 3 Paper).
2. Snavelly, W. B., Merker, G. E., Becker, L. L., & Book, V. A. (1976, December). *Predictors of interpersonal communication apprehension in the acquaintance context*. Paper presented at the Speech Communication Association Conference, San Francisco. (Top 3 Paper). (Resources in Education, September 1977)
3. Snavelly, W. B. (1978, May). *A contextual theory of social style in primary relationships: Exploratory research*. Paper presented at the International Communication Association Conference, Chicago.
4. Snavelly, W. B. (1978, October). *Coping with machines and fear: The basic course in the year 2000*. Paper presented at the Eastern Basic Course Directors' Conference, Hartford.
5. Phelps, L.A., & Snavelly, W. B. (1979, February). *Development of conceptual and operational definitions of interpersonal communication competence*. Paper presented at the Midwest Basic Course Directors' Conference, Ames, IA.
6. Snavelly, W. B., & Collier, M. P. (1979, May). *Preliminary development of a social attraction measure*. Paper presented at the Eastern Communication Association Conference, Philadelphia.
7. Snavelly, W. B., & Phelps, L. A. (1979, May). *Development of a situational communication apprehension measure*. Paper presented at the Eastern Communication Association Conference, Philadelphia.
8. Snavelly, W. B. (1980, November). *Computer-based education: Simulation in the basic course*. Paper presented at the Speech Communication Association Conference, New York.
9. Snavelly, W. B., & Clatterbuck, G. W. (1980, November). *The Impact of Social Style on Person Perception and Attraction Across Three Relationship Contexts*. Paper presented at the Speech Communication Association Conference, New York.
10. Snavelly, W. B. & Phelps, L. A. (1980, November). *Homophily, attraction and self-esteem as predictors of situational communication apprehension in the acquaintance context*. Paper presented at the Speech Communication Association Conference, New York.
11. Snavelly, W. B., Piland, R. N., & Phelps, L. A. (1980, February). *Competency in the basic course: Where are we and where are we going?* Paper presented at the Midwest Basic Course Directors' Conference, Bloomington, IN.
12. Snavelly, W. B., & Tomlinson, D. (1980, April). *The relationship between person perception and social style*. Paper presented at the Central States Speech Association Conference, Chicago.
13. Phelps, L.A., & Snavelly, W. B. (1980, February). *Toward the measurement of interpersonal communication competence*. Paper presented at the Western Speech Communication Association Conference, Seattle.

14. Brunner, C.C., & Snavely, W. B. (1981, April). *The role of androgyny in persuasion: Psychological sex role identity as a mediating variable*. Paper presented at the Central States Speech Association Conference, Chicago.
15. Walters, E. V., & Snavely, W. B. (1981, April). *The relationship between social style and communication competence in an organizational setting*. Paper presented at the Speech Communication Association Conference, Chicago.
16. Snavely, W. B. (1982, May). *Organizational communication research: The view from management*. Paper presented at the Eastern Communication Association Conference, Hartford.
17. Snavely, W. B. (1982, November). *Corporate communication: Building an interface between the academic and business worlds*. Paper presented at the Speech Communication Association Conference, Louisville.
18. Snavely, W. B. (1983, August). *Communication apprehension: Implications for organizational performance and management education*. Paper presented at the Academy of Management convention, San Diego.
19. Snavely, W. B., & McNeill, J. D. (1983, April). *Job-related stressors: A scale analysis*. Paper presented at the Midwest Academy of Management Conference, Kalamazoo.
20. Snavely, W. B., & Sullivan, D. L. (1983, May). *Promoting organizational effectiveness through communication and human resource systems*. Paper presented at the International Communication Association Conference, Dallas.
21. Snavely, W. B. (1984, April). *The role of the superior-subordinate relationship in job stress*. Paper presented at the Speech Communication Association of Ohio Conference, Columbus, OH.
22. Snavely, W. B., & McNeill, J. D. (1984, May). *The role of communication and relationship variables in the organizational stress process*. Paper presented at the International Communication Association Conference, San Francisco.
23. McNeill, J.D., & Snavely, W. B. (1984, November). *Career stress: An empirical investigation of the role of career progress in the job stress-job strain process*. Paper presented at the Southern Management Association Conference, New Orleans.
24. Snavely, W. B., & McNeill, J. D. (1985, March). *Communication apprehension, social attraction, flexibility and listening as variables in the organizational stress process*. Paper presented at the Southwest Academy of Management Conference, New Orleans.
25. Snavely, W. B., & McNeill, J. D. (1985, May). *A path analytic study of the impact of organizational and interpersonal stressors on job tension, satisfaction, and turnover propensity*. Paper presented at the International Communication Association Conference, Honolulu.
26. Snavely, W. B. (1985, May). *The impact of perceptions of the superior on subordinate job stress*. Paper presented at the International Communication Association Conference, Honolulu.
27. Snavely, W. B., & McNeill, J. D. (1985, August). *A Path Analytic Study of the Effect of Organizational and Interpersonal Stressors on Organizational Outcomes*. Paper presented at the Academy of Management Conference, San Diego.

28. Snavelly, W. B. (1987, May). *The acquisition of communication knowledge and skill in labor-management cooperation*. Paper presented at the International Communication Association Conference, Montreal.
29. Snavelly, W. B., & Sullivan, D. L. (1988, May). *The academic-business interface in organizational communication: A look four years later*. Paper presented at the International Communication Association Conference, New Orleans, May 1988.
30. Snavelly, W. B. (1988, February). *Team learning: An innovation for the basic course*. Paper presented at the WSCA Conference, San Diego.
31. Snavelly, B.K., & Snavelly, W. B. (1990, August). *Communicating control: Formal and informal sources and processes*. Paper presented at the Academy of Management Conference, San Francisco. (Best Paper Award - OCIS Division)
32. Snavelly, W. B. (1992, August). *The measurement and evaluation of social style*. Paper presented at the Academy of Management Conference, Las Vegas.
33. Snavelly, W. B., & McNeill, J. D. (1997, July). *Communicator style and social style: Testing a theoretical interface*. Paper presented at the International Conference on Advances in Management, Toronto.
34. Snavelly, W. B., & McNeill, J. D. (1998, April). *Effects of transactional style and gender on perceptions of communicator image*. Paper presented at the Midwest Academy of Management Conference, Kansas City. (Included in Proceedings).
35. Snavelly, W. B. (2001, April). *Organizational leadership: An alternative view and implications for managerial education*. Paper presented at the Midwest Academy of Management Conference, Toledo. (Included in Web Proceedings).
36. Snavelly, W. B., & Miassoedov, S. (2004, April). *Case study: The Russian business school changes management structure*. Paper presented at the Midwest Academy of Management Conference, Minneapolis. (Included in Web Proceedings).
37. Snavelly, W.B. (2012, February). *Communication Abroad: Logistics for a Multi-Site Study Abroad Program*. Presentation at the Western States Communication Association Conference, Las Vegas.

Research Awards:

- Speech Communication Association Convention (Top 3 Paper - ISG Division), Chicago, December 1974.
- Speech Communication Association Convention (Top 3 Paper - ISG Division), San Francisco, December 1976.
- Academy of Management Convention (Best Paper Award – Organizational Communication & Information Systems Division), San Francisco, 1990.