

Katrina L. Pariera

Curriculum Vitae

**School of Communication
San Diego State University
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Academic Appointments

Associate Professor of Communication

School of Communication, San Diego State University. 2022 - present.

Associate Professor of Communication

Dept. of Organizational Sciences and Communication, The George Washington University. 2020 - 2022. Assistant Professor from 2014-2020.
Additional Appointment in Dept. of Sociology, 2014-2022.

Director of Graduate Studies, Communication Management, The George Washington University. 2019 to 2022.

Visiting Scholar

Greenspun College of Urban Affairs, University of Nevada Las Vegas. Spring 2021.

Education

PhD, Communication

University of Southern California, Annenberg School for Communication and Journalism. Dissertation Chair: Sheila Murphy, 2014.

Master of Arts, Communication, Culture and Technology

Georgetown University, 2009.

Graduate Institute of International Studies / Institut de Hautes Etudes, Geneva, Switzerland. Summer program on global health, 2008.

Bachelor of Arts, Applied Linguistics

Portland State University. Ronald E. McNair Scholar. Magna Cum Laude, 2006.

Transfer Degree, General Education

Portland Community College, 2006.

Peer-Reviewed Journal Articles

** indicates student author*

Astle, S.*, McAllister, P.*, & Pariera, K. L. (2022). Self of the parent: A social cognitive theory perspective on parent-child sexual communication. *Journal of Family Theory and Review*.

- Pariera, K. L. & Brody, E. (2021). Encouraging parental sexual communication with teen sons: A social norms experiment. *Health Communication*. <https://doi.org/10.1080/10410236.2021.2010352>
- Pariera, K. L., Abraham, B.* (2020) “We talked about our hookups”: A diary study of sexual communication among college women. *Journal of Social and Personal Relationships*. <https://doi.org/10.1177/0265407520933002>
[Featured in PsyPost and The College Post]
- Pariera, K. L., Turner, J. W. (2019) Invitational rhetoric between parents and adolescents: Strategies for successful communication. *Journal of Family Communication*, 20, 175-188. <https://doi.org/10.1080/15267431.2020.1729157>
- Pariera, K. L., Brody, E., Scott, D. T. (2019) Now that they’re out: Experiences of college athletics teams with openly LGBTQ players. *Journal of Homosexuality*. <https://doi.org/10.1080/00918369.2019.1661727>
- Pariera, K. L. (2018). Women’s sexual communication with peers and its association with sexual wellbeing. *International Journal of Sexual Health*, 30, 210-223. <https://doi.org/10.1080/19317611.2018.1491923>
[Featured in PsyPost, GWToday, The Hatchet, Romper, MindBodyGreen, MakeMuse]
- Pariera, K. L. (2018). Replication of a rank-framed social norms experiment. *Communication Studies*, 69 (3), 263-271. <https://doi.org/10.1080/10510974.2018.1462839>
- Pariera, K. L., & Brody, E. (2018) “Talk more about it”: Emerging adults’ attitudes about how and when parents should talk about sex. *Sexuality Research and Social Policy*, 15 (2). 219-229. <https://doi.org/10.1007/s13178-017-0314-9>
[Featured in Rewire, Northern Virginia Magazine]
- Pariera, K. L. & McCormack, T. A.* (2017) “Why can’t we just have sex?”: An analysis of 9th grade students’ anonymous questions about sex. *American Journal of Sexuality Education*, 12 (3), 277-296. DOI: [10.1080/15546128.2017.1359801](https://doi.org/10.1080/15546128.2017.1359801)
- Pariera, K. L. (2017) The influence of humor and amusement on mother-adolescent sexual communication. *Humor: International Journal of Humor Research*, 30 (3), 323-345. DOI: [10.1515/humor-2016-0046](https://doi.org/10.1515/humor-2016-0046)
- Pariera, K. L., Murphy, S. T. Meng, J., & McLaughlin, M. L. (2017) Exploring willingness to participate in clinical trials by ethnicity. *Journal of Racial and Ethnic Health Disparities*, 4 (4), 763-769. DOI: [10.1007/s40615-016-0280-6](https://doi.org/10.1007/s40615-016-0280-6).
- Pariera, K. L. (2016) Barriers and prompts to parent-child sexual communication. *Journal of Family Communication*, 16 (3), 277-283. DOI: [10.1080/15267431.2016.1181068](https://doi.org/10.1080/15267431.2016.1181068)

Pariera, K. L. (2016) Understanding mothers' information-seeking about mother-adolescent sexual communication. *The International Journal of Health, Wellness, and Society*, 6 (4), 23-33.

Meng, J., McLaughlin, M. L., Pariera, K. L., & Murphy, S. T. (2016) A comparison between Caucasians and African Americans in willingness to participate in cancer clinical trials: The roles of knowledge, distrust, information sources and religiosity. *Journal of Health Communication*, 21(6), 669-677, DOI: [10.1080/10810730.2016.1153760](https://doi.org/10.1080/10810730.2016.1153760)

Pariera, K. L. (2015) Perceived effects of instructional pornography on the self, partner, and others. *Sexual and Relationship Therapy*, 30 (3), 385-400. DOI: [10.1080/14681994.2014.967760](https://doi.org/10.1080/14681994.2014.967760)
[Featured in The Atlantic]

Pariera, K. L., Hether, H. J., Murphy, S. M., de Castro Buffington, S., & Baezconde-Garbanati, L. (2014). Portrayals of reproductive and sexual health on primetime television. *Health Communication*, 29, 698-706. [10.1080/10410236.2013.774653](https://doi.org/10.1080/10410236.2013.774653)

Pariera, K. L. (2013). Misperceived social norms about taboo sexual behavior. *Electronic Journal of Human Sexuality*, 16. Available at <http://www.ejhs.org/volume16/Norms.html>

Pariera, K. L. (2012). Information literacy on the Web: How college students use visual and textual cues to assess credibility on health websites. *Communications in Information Literacy*, 6 (1), 34-48. [Link](#)

Pariera, K. L. (2008). Who benefits from telecom: Understanding the expressed values guiding the emerging telecommunications regime. *Gnovis Journal*, 9(1).

Pariera, K. L. (2008). The usage of politeness strategies in email discussions about taboo topics. *Portland State University McNair Scholars Journal*, 2, 320-341.

Peer Reviewed Book Chapters

Pariera, K. L. (2016) The communication of sexual norms. In C.M. Noland & J. Manning (Eds.), *Contemporary Studies of Sexuality & Communication*. (15-33). Dubuque, IA: Kendall Hunt. [ISBN: 9781465270245](https://doi.org/10.1080/9781465270245)

Selected Works in Progress

Pariera, K. L., & Huebner, D. M (Analyzing data). Parents' sexual communication with gay and bisexual sons: Parents' and sons' traits that predict more communication.

Pariera, K. L., & Song, Y.* (IRB approved, piloting phase). Sexual communication and social support among Chinese students in the U.S.

Scott, D. T., Brody, E., & Pariera, K. L. (under review). "It gets better, but": Conditional acceptance of LGBTQ college athletes.

Research Funding

Pariera, K. L. (PI) (2021). "Paths of acceptance for parents of gender minority youth: Hastening acceptance through narrative persuasion." Waterhouse Family Institute. Funded: \$7690.

Luther Rice Fellowship Mentor (2018). \$1000 faculty, \$5000 student support.

Scott, D. T., Pariera, K. L. (co-PI), Brody, E (co-PI) (2016). "What comes after coming out? Effective integration strategies for LGBTQ persons and college athletics." Brooks Sports Science Institute. Funded: \$14,715.

Pariera, K. L. (PI) (2016). "An asset-based approach to improving sexual health communication between LGB youth and parents." Wayne Placek Grant. Not funded.

Recipient, \$2500 research award, Annenberg School for Communication, 2013.

Selected Conference Presentations – Peer-Reviewed

Scott, D. T., Brody, E., Pariera, K. L. (2021, May) Ambivalent consumption: Media in the experiences of out collegiate athletes in the United States. Paper presented at the International Communication Association 2021 conference, Virtual Conference.

Pariera, K. L. (2020, November) Encouraging safer sex communication among parents of teen sons: A social norms experiment. Paper presented at the Annual Meeting of The Society for the Scientific Study of Sexuality, Virtual Conference.

Pariera, K. L., Abraham, B. (2020, April) "We talked about our hookups: A diary study of sexual communication among U.S. college women. Paper presented at the Kentucky Conference on Health Communication 2020, Lexington, KY.

Pariera, K. L., Brody, E., Scott, D. T. (2019, May) Now that they're out: Experiences of college athletics teams with openly LGBTQ players. Paper presented at the International Communication Association 2019 conference, Washington, D.C.

Brody, E., Scott, D. T., Pariera, K. L. (2019, May) Communicating Support to 'Out' LGBTQ Varsity College Athletes. Paper presented at the International Communication Association 2019 conference, Washington, D.C.

Brody, E., Scott, D. T., Pariera, K. L. (2019, May) "She Was Just Part of the Team": LGBTQ Identities and Team Cohesion in College Athletics. Paper presented at the International Communication Association 2019 conference, Washington, D.C.

- Pariera, K. L. (2018, November) Girl talk: Women's peer sexual communication and its association with sexual outcomes. Poster presented at the Annual Meeting of The Society for the Scientific Study of Sexuality, Montreal, Quebec.
- Pariera, K. L. & Turner, J. W. (2018, May). Invitational presence between parents and children: Strategies for successful communication. Paper presented at the Family Communication Pre-conference, at the International Communication Association 2018 conference, Prague, Czech Republic.
- Pariera, K. L. & Brody, E. (2018, May). "Talk more about it": Emerging adults' attitudes about how parents should talk about sex. Paper presented at the International Communication Association 2018 conference, Prague, Czech Republic.
- Pariera, K. L. & McCormack, T. A. (2017, November). An analysis of high school students' anonymous questions about sex. Paper presented at the Annual Meeting of The Society for the Scientific Study of Sexuality, Atlanta, GA.
- Pariera, K. L. (2017, April). Mothers' beliefs about the importance and impact of family sexual communication. Paper presented at the 87th Annual Southern States Communication Association Convention, Greenville, SC.
- Pariera, K. L. (2016, November). The influence of humor and amusement on family sexual communication. Paper presented at the National Communication Association 102nd Annual Convention, Philadelphia, PA.
- Pariera, K. L. (2015, September). The effect of humor and attitudes on mothers' information-seeking about sexual communication. Paper presented at the International Conference on Health, Wellness, and Society, Madrid, Spain.
- Pariera, K. L., & Sangalang, A. (2015, April). The relationship between parental media consumption and parent-child sexual communication. In G. L. Kreps & J. M. Alpert (Eds.), *Proceedings of the 2015 DC Health Communication Conference*. Fairfax, VA.
- Pariera, K. (2014, March). Perceived effects of instructional pornography on the self, partner, and others. USC Graduate Research Symposium, Los Angeles, CA.
- Pariera, K. (2014, February). Bringing it out of the bedroom: Understanding sexual communication across contexts. Panel presented at the Western States Communication Association Convention, Anaheim, CA.
- Meng, J., McLaughlin, M. L., Pariera, K. L., & Murphy, S. T. (2013, March). Socioeconomic status, knowledge and religiosity in willingness to participate in cancer clinical trials. Poster presented at the 141st American Public Health Association Annual Meeting, Boston, MA.
- Pariera, K. (2013, March). Understanding barriers and triggers to parent-child sexual communication. The Fifth Annual USC Annenberg Graduate Fellowship Research Symposium, Los Angeles, CA.

- Pariera, K. (2013, March). Understanding parent-child communication about sex to promote positive teen sexual health outcomes. Paper presented at the D.C. Health Communication conference, Fairfax, VA.
- Pariera, K. (2012, May). Reproductive and sexual health portrayals on primetime television. Paper presented at the International Communication Association 2012 conference, Phoenix, AZ.
- Pariera, K. (2012, April). Reproductive and sexual health portrayals on primetime television. The University of Southern California Graduate Student Government 4th Annual Poster Symposium, Los Angeles, CA.
- Pariera, K. (2011, November). Perceptions of educational pornography and its influence on the self and others. Poster presented at the Annual Meeting of the Society for the Scientific Study of Sexuality, Houston, TX.
- Pariera, K. (2011, January). Seeking health information on the web: How visual and textual cues contribute to website credibility assessments. The International Conference on Health, Wellness and Society, Berkeley, CA.
- Pariera, K. (2009, May). Thinking within the lines: Maps and national identity in young children. Paper presented at the University of Szczecin's "Constructions of the Other in Cultural Stereotypes" Conference, Szczecin, Poland.
- Pariera, K. (2009, March). Geographic representation and national identity in young children. University of Maryland's SLLC Graduate Student Forum, College Park, MD.
- Pariera, K. (2006, May). The usage of politeness strategies in email discussions about taboo topics. The Ronald McNair Scholars Summer Symposium, Portland, OR.
- Pariera, K. (2006, June). Principles, controversies and trends of Brown and Levinson's Politeness Theory. McNair Undergraduate Research Conference, Portland, OR.
- Pariera, K. (2006, April). Challenges for first-generation college students. The TRIO Student Leadership Conference, Eugene, OR.

Public Engagement and Invited Talks

- Invited Talk: "Let's talk about sex: Communication and research in a sex-positive context." University of Wisconsin La Crosse, March 2019.
- Invited Panelist on gender and racial discrimination in teaching evaluations: "Evaluations: What students say about faculty in their student evaluations." GWU Law School Teaching Retreat, February 2019.
- Speaker at annual safer sex event for college freshman: "Safe and Healthy Sexual Relationships." GWU, 2017 to present.

Invited Panelist speaking to youth about sexual health communication: "Let's Taco 'Bout Sex, DC." DC Department of Health, October 2018.

Panelist for "Judging the professor: Gender bias in teaching evaluations" GWU Diversity Summit, April 2018.

Student Research Supervised

Thesis Committee, Ibraheem Ahmad, MA in Sociology: "Conflict communication in the divorce process: Effects on Black children," estimated completion in April 2022.

Doctoral Committee, Shelby Astle, PhD in Applied Family Science: "Marginalized groups and parent-child sexual communication," estimated completion in July 2022.

Thesis Chair, Yuhuan Vivien Song, MA in Communication Management: "Chinese parent-child sexual communication and children's pornography consumption," 2021.

Thesis Committee, Margaret Adetimehin, MA in Communication Management: "Sex education and social media in Nigeria," 2021.

Doctoral Committee, Samuel Kaminsky, PhD in Industrial/Organizational Psychology: "Video-recorded vs. synchronous interviews: Equivalence and applicant reactions," 2019.

Doctoral Committee, Lauren Lanzo, PhD in Industrial/Organizational Psychology: "Co-leader relationships and the impact on team functioning," 2019.

Doctoral Committee, Ryan Horn, PhD in Industrial/Organizational Psychology: "Feedback-seeking behavior: A longitudinal exploration of intra-individual relationships," 2020.

Supervisor, Undergraduate Luther Rice Fellow, Irissa Cisternino: "Mommy, what is rape?' Sexual assault and the American family," 2018.

Supervisor to 106 undergraduate research projects in Senior Seminar, 2015 to present.

Selected Professional Experience

Trip Leader, Putney Student Travel. Leading international community service trips for high school students, 2017-2021.

Research Consultant, TrueSpark. Conducted program evaluation and training for a non-profit that promotes media literacy to middle-school students, 2011 to 2014.

Research Assistant to Dr. Sheila Murphy, University of Southern California. Assisted with NCI- and CDC-funded grant work, Jan 2011 to July 2014.

Competitor in Emory University's Global Health Case Competition. Worked on team project researching health outcomes for refugees, 2011.

Professional Development

Trans Lifeline Training. A 32-hour, accredited training on gender diversity, harm reduction, crisis calls, and social support. Trans Lifeline, 2019.

Queering Identities: LGBTQ+ Sexuality and Gender Identity. 6-week online course on LGBTQ identities, experiences, equality, and justice. University of Colorado, Coursera, 2019.

Sexual Science Summer Research Institute. 3-day training on study design, research ethics, and methodological considerations for research on sexuality and gender. Society for the Scientific Study of Sexuality, Widener University, July 2018.

Faculty Learning Community for Junior Faculty, 7-day training. GWU, 2016.

Femex, a 16-week course on gender, power and privilege, and equity, 2015.

Course Development Institute, GWU Teaching and Learning Center, May 2015.

Teaching Experience: Instructor of Record

The George Washington University, 2014 to 2022.

- Senior Seminar (undergraduate)

- Communication Theory (undergraduate and graduate)

- Sexual Communication (undergraduate and graduate)

- Sociology of the Family (undergraduate, cross-listed in Communication & Sociology)

- Research Methods (undergraduate and graduate)

- Internship and Independent Study (undergraduate and graduate)

- Thesis Advising (graduate)

University of Southern California, Fall 2013 to Spring 2014.

- Public Speaking (undergraduate)

Planned Parenthood of Los Angeles, Sep 2012 to May 2014.

- High School Speaker. Volunteered 5-8 times a month teaching sexuality education in the Los Angeles area (Compton, El Segundo, Hollywood, etc.).

Sogang Language Program, Seoul, South Korea, 2006 to 2007.

- English language teacher to pre-school through middle-school students.

Teaching Experience: Teaching Assistant

University of Southern California, 2011 to 2013.

- Survey Construction and Validation (graduate)

- Interpersonal Communication (undergraduate)

- Entertainment, Communication, and Society (undergraduate)

- Sports, Communication and Culture (undergraduate)

Marshall School of Business, University of Southern California, 2013.
Class Trainer at the Experiential Learning Center. Taught undergraduate and graduate business students about intercultural and interpersonal communication.

Georgetown University, Department of Psychology, 2007 to 2008.
Abnormal Psychology (undergraduate)
Children and Technology (undergraduate)

Portland State University, Department of Communication, 2005.
Gender and Communication (undergraduate)

University Service

Director of Graduate Studies for the M.A. in Communication Management, GWU, 2017 (interim) and Fall 2019 to 2022.

Faculty Guide to Thurston Hall freshmen dorm. Hosted weekly outings and community-building events for freshmen, 2017 to 2020.

Head of Program Assessment for the B.A. in Communication, 2019 to 2022.

Learning Partner, GW Alternative Spring Break. Led students on a service-learning trip to Gullah Geechee nation, 2016.

Committee to propose a Master of Arts in Communication Management. The Department of Organizational Sciences and Communication, GWU, 2014-2016.

Organizer of the Oral Advocacy Showcase and Competition, a college-wide public speaking competition, GWU, 2014-2020.

Ad Hoc Reviewer:

American Journal of Sexuality Education, Communication Monographs, Health Communication, International Journal of Health Wellness and Society, Journal of Adolescence, Journal of Child and Family Studies, Journal of Family Communication, Journal of Gay and Lesbian Social Services, Journal of Racial and Ethnic Health Disparities, Perspectives on Sexual and Reproductive Health, Psychology and Sexuality.

External Service

Membership Committee, Society for the Scientific Study of Sexuality, 2018 to present.

Chair, Special Interest Group: Sexual Health and Promotion, Society for the Scientific Study of Sexuality, 2020 to present.

Infrastructure Taskforce, Society for the Scientific Study of Sexuality, 2020 to 2021.

ICA Health Communication Division Mentor, 2019.

Service to the Community

Lead Volunteer, Trans Lifeline's Family and Friends Line. Answering phones 1 day a week to support people with trans loved ones, 2019-2021.

Volunteer, TreeStewards of Alexandria and Arlington. Promoting urban forestry, 2015-2017.

Awards and Recognition

Bender Teaching Award (nominated, not selected), GWU, 2021

Bender Teaching Award (nominated, not selected), GWU, 2019

Top-Rated Translational Research Award, DC Health Communication Conference, 2013.

Student Ambassador Award, Society for Scientific Study of Sexuality, 2011.

Graduate Scholar Award, International Conference on Health, Wellness, Society, 2011.

Annenberg Graduate Fellows Symposium Award, 2011.

Recipient of the USC Annenberg Graduate Fellowship, 2010-2015.

Georgetown University merit-based scholarship, 2007-2009.

Recipient of the Georgetown University Graduate School Fellowship, 2007-2008.

Awarded to the Ronald E. McNair Post-Baccalaureate Achievement Program, Portland State University, 2006.

Memberships

The National Communication Association

- Family Communication Interest Group
- Interpersonal Communication Interest Group

The International Communication Association

- Interpersonal Communication Division
- Health Communication Division
- Activism, Communication, and Social Justice Interest Group

The Society for the Scientific Study of Sexuality

The DC Center for AIDS Research – Full Investigator